

Isaac Cohen

**Video Production Specialist**

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Education

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*Bowling Green State University - 2011*

A bachelor's degree in Film Production with a minor in Recording Technology.

Experience

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*Senior Technical Producer*

**SiriusXM Video Programming - August 20019 - Current**

I oversee the control rooms and video studios of SiriusXM in NYC, LA, Nashville, and DC. I was brought on to lead the production side of the new video programming department whose goal is to take live cut segments from existing radio shows and publish them to the SiriusXM app. Working with closely with different departments, I make creative and technical decisions about the studios and how our shows look at feel. I also manage a team of Technical directors who cut the shows and operate the robotic cameras in each radio studio.

*Director of Remote Production*

**Meredith Video Studios – December 2018 - August 2019**

Working with Meredith brands like People and Parents Magazine, I project manage live streaming remote productions. In this position, I create the budgets based on the scale of the events, manage crew, hire multiple vendors, and work closely with the producing team to ensure a quality production. Notable productions include People's live coverage of the Oscars and SAG awards red carpets.

**Meredith Video Studios (formerly Time Inc.) - February 2017 – December 2018**

As Creative Director for Meredith Video Studios, I work with producers from our multiple brands including Sports Illustrated, People, Food and Wine, Time and Fortune helping launch and direct/technical direct new digital video properties in our studios. I also oversee set design and lighting of our multiple video studios in LA and New York.

*Senior Technical Director*

**Time Inc. Studios - March 2013 - February 2017**

I directed and technical directed live streaming shows and live to tape recordings for Time's different brands while leading a studio crew. I was brought on to start Time Inc.'s centralized studios, launch new shows for the web and OTT networks, and shape the video style of the company. I worked closely with producers from Time's different brands, including Sports Illustrated, People, Entertainment

Weekly, Essence, Time, and Fortune to create the look and feel of their videos. While at Time Inc., I also helped oversee the creation of our new video studios and control rooms on both the video workflow and creative level. I am well-versed on robotic cameras, Dante-enabled audio boards, rundown software, video play-out, and all other aspects of control room and studio production in our facility.

*Digital Production Associate*

**SBNation - December 2012 - December 2013**

My roles primarily consisted of studio and field videography. I also worked with video switching and video routing within the studio. At SBNation, I was able to hone my video troubleshooting skills which are essential to video work. I worked primarily with Canon 5D Mark II DSLR cameras.

*Production Assistant*

**WBGU - 2009 - 2011**

As a production assistant, I was trained in many different aspects of production, which included videography, editing, sound recording, field production and lighting. At WBGU I was able to familiarize myself with studio equipment and working in a broadcast environment. I also recorded voice work for various promos and shows.

*Director of Photography, Editor*

**"I Forget You all the Time" Car Park Records - 2011**

Music Video for the band, The Cloud Nothings. Shot on a Canon DSLR. Featured on Pitchfork.com and Stereogum.com.

*Director of Photography, Editor*

**"Should Have" Car Park Records - 2011**

Music video for the band, The Cloud Nothings. Videographer using a Canon DSLR camera. Editor using Adobe Premiere Pro and After Effects for coloring. Featured on Pichfork.com and Stereogum.com.

*Director of Photography, Editor*

**Sour Patch Kids Spec Commercials - Independent - 2010**

Director of Photography using a Canon DSLR camera. Editor using Final Cut Pro. Colored in Apple Color. The commercials won the Editor's Choice award on Poptent.net.

**Skills**

Ross Carbonite Switchers, Tricaster, Blackmagic ATEM, Video Routers, Camera Shading, Robotic Cameras, Audio Boards, ETC Lighting Consoles, Lighting Design, Rundown Creator, Video Streaming, Wirecast Software, Video Ingest and Playback, Technical Directing, Newscast Directing, Video Directing, Field Production, Canon DSLR Cameras, Canon C100 C300 Cameras, Sony FS7 Camera, Broadcast Cameras, Adobe Photoshop, Adobe Premiere, Final Cut Pro, Wordpress, Microsoft Office